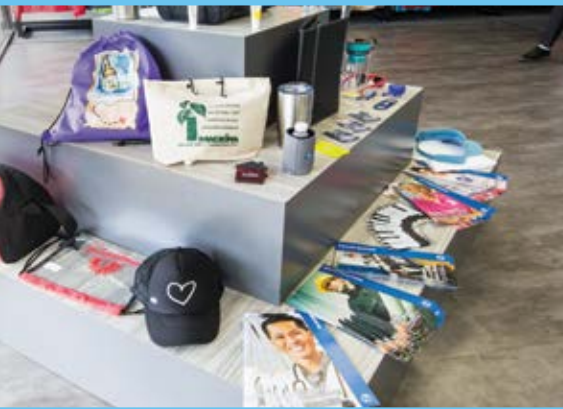




FULLY PROMOTED

Branded Apparel & Promotional Products



ARE YOU FULLY PROMOTED?

PromoteMe



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Promotional Product Packages

TRADE SHOW
- 1000
- 2000
- 5000
- 10000

WEB PROMOT
- 1000
- 2000
- 5000
- 10000

RECEPTION
- 1000
- 2000
- 5000
- 10000

Print Media Packages

START-UP
- 1000
- 2000
- 5000
- 10000

MARKETING
- 1000
- 2000
- 5000
- 10000

PRESENTATION
- 1000
- 2000
- 5000
- 10000

FULLY PROMOTED
Special Products & Marketing Services



In today's competitive marketplace, business owners are eager to find the best ways to stand out, get noticed and build their brands. That's where Fully Promoted can assist. For more than two decades, Fully Promoted has been helping their customers get new customers! Fully Promoted offers a wide variety of marketing tools ranging from branded products and apparel to print and lead generation services. Fully Promoted retail or office location serves as a marketing resource for businesses and organizations who need access to marketing expertise. Fully Promoted provides a customized experience their customers value and that keeps them coming back.



COMPANY HISTORY

Fully Promoted is a proven business model, with locations around the globe. Fully Promoted is consistently ranked among the industry's top franchises, named year after year as a top 40 Distributor and in Entrepreneur Magazine as a top franchise. Founder and CEO Ray Titus is a widely recognized leader in the franchise industry with over 35 years of experience. He started the company in 1986 with the Signarama brand in Farmingdale, New York. He has now grown United Franchise Group to include some of the franchise industry's top-ranked, award-winning brands. United Franchise Group has over 1,600 locations in more than 60 countries.



The First Fully Promoted location opened in West Palm Beach, Florida in 2000, offering personal service with customized apparel and promotional products. While the pillars of the business remain the same today with branded apparel and products at its core, the brand evolved to provide additional services that customers value.

Fully Promoted also allows franchisees to open up in flexible locations either in a retail location or an office, which combines the best of both worlds - vendor accessibility and a host of quality services backed by the Fully Promoted name. Recognized worldwide for its wide array of promotional products, embroidery, promotional apparel, screen printing, and marketing services, Fully Promoted is being embraced by business owners. It is a great option for sales minded professionals to leverage their talents in marketing and customer service.

Become The In-House Marketing Resource For Your Customers

Financial Institutions
Schools & Universities
Healthcare Industry
Industrial & Commercial
Automotive Industry
Hospitality Industry
Clubs & Organizations
Event Planners
Trade Shows



COMMUNITY

As a Fully Promoted franchisee, you'll have the satisfaction of knowing you're helping businesses in your community grow. We are the local source to brand/market businesses. On the promotional side, you will offer apparel and products that showcase your client's name, image or logo. You will also be able to consult with them, lending your expertise to provide additional products and services they need to get their name out. With a proven track record for success, you'll enjoy a proven B2B model that focuses on small to medium size businesses in an industry that has seen growth, year after year. You'll benefit from our mass purchasing power with vendors and our worldwide network, which has helped Fully Promoted outpace the already impressive industry growth.



REAL
PRODUCTS



REAL
PEOPLE



REAL
RESULTS

"The same client who needs their business logo on a shirt or promotional item often also needs print services or lead generation services. Fully Promoted is uniquely positioned to meet all those needs."

Andrew R. Titus, President of Fully Promoted





Branded Apparel

Team Gear

Professional Attire

Service Wear

Uniforms



Promotional
Products

Print Services

Screen Printing

Lead Generation

**Helping our customers get more customers
for over two decades**



Promotional Products



NON-PROFIT PACKAGES

MARKERS
BUMPER STICKER
SHIRTS
AWARDS/SHIRTS
PENNANTERS

BOTTLED WATER
DRAWING/PRO BARS
UMBRELLAS
LIP BALM
SPORT BOTTLES
SUNGLASSES

TRADE SHOW PACKAGES

BAGS
STYLUS/PENS
CELL PHONE ACCESSORIES
MICRO CLOTHES

BREATHING MITS
MINI NOTEBOOKS
LIP BALM
HAND SANITIZER
STRESS BALLS

HEALTHCARE PACKAGES

PERMANENT
FIRST AID KITS
CLEANING
POCKET TISSUES
HOT/COLD PACKS

HAND SANITIZER
FITNESS TRACKERS
SMITHING KNIVES
STRESS/MASSAGE BALLS



Print Solutions



START-UP PACKAGES

BUSINESS CARDS
LETTERHEAD
ENVELOPES

POST-IT NOTES
DIRECT MAIL
FLYERS

MARKETING PACKAGES

NOTE PADS
POSTCARDS
BROCHURES

DECALS
DIRECT MAIL
RACK CARDS

PRESENTATION PACKAGES

PORTFOLIOS
FOLDERS
CATALOGS

BOOKLETS
PACKAGING LABELS



Custom Apparel



CORPORATE

POLOS
DRESS SHIRTS
JACKETS
VESTS
SWEATERS



ACTIVE

JERSEYS
CAPS
TEAMS
T-SHIRTS
FITNESS



SCHOOLS

UNIFORMS
SCHOOL SPIRIT
CLUBS
CAMPUS
JACKETS



We provide a local customer experience that our customers value. It keeps them coming back and distinguishes us from web-only providers.





FULLY PROMOTED
Branded Products & Marketing Services

Fully Promoted gives you a professional setting to collaborate & consult with your clients, enhancing the customer experience.



CUSTOMER EXPERIENCE

Your Fully Promoted location will provide a visual backdrop to showcase the wide variety of products and services you sell, setting the stage to meet your client's unique needs. It allows you to consult, collaborate and create with your customers to determine which items work best for the goal they are trying to achieve.

Customers enjoy the opportunity to see and touch many of the garments and products they are going to buy, allowing them to determine the quality and have confidence in their decision. They can see a variety of branded apparel options that include work, team and service wear.

Innovative displays also feature the marketing services you will offer. Easy to understand solutions along with customized options make it easy for your customers to see their choices at a glance. Through our supply partners, you will be able to meet your customer's complete marketing needs, offering branded products, printed marketing materials and much more.

We provide a customer experience that our customers value. It keeps them coming back and distinguishes us from web providers.

starpoint brands

Fully Promoted is a Starpoint brand, part of the family of brands under United Franchise Group, The Global Leader for Entrepreneurs. That means you will benefit from a wide range of training, support and marketing services that will guide you every step of the way.



NETWORK.
LEAD.
EXCHANGE.





WORLD CLASS TRAINING

No industry experience is required to become a Fully Promoted franchisee. We ensure you are knowledgeable and ready to serve your community. You'll take part in one of the most extensive training programs in the franchise industry, which includes comprehensive training at our global headquarters in West Palm Beach, Florida. After that, you'll get personal one-on-one training right in your Resource Center to ensure you have the technical, business and marketing expertise you need. Ongoing educational opportunities are also provided through regional meetings, Sales Boot Camps and Fully Promoted brand conventions.

PROVEN MARKETING PROGRAMS

You will also benefit from proven established marketing programs that will build the Fully Promoted name. You will be given the tools you need to build relationships with business owners in your community, use promotional products in your own marketing endeavors, and capture customers who are looking for you online. Our ongoing marketing programs include all aspects of brand building across multiple channels, capturing customers through your website, social media sites and right in your hometown. An established Advertising Fund, working under the direction of your fellow franchisees, ensures effective advertising efforts continue to drive traffic to your location.



**EMBROIDERED COATS AND SCRUBS • GIVEAWAYS
OFFICE PROMOTIONAL ITEMS • RECOGNITION AWARDS**

HELPING HEALTHCARE ORGANIZATIONS STAND APART
Today healthcare is doing more in less time, working with fewer resources and competing to meet greater expectations. Standing apart from competitors and pulling together as a team means more than ever. Fully Promoted can help you send a clear brand message to all—those on your team, and those in your community.

LOGO WEAR
Nothing says teamwork better than sharp uniforms, white jackets or cool scrubs. Discover an awesome choice of colors, styles and sizes—personalized for your team and branded for your organization.

A PROGRAM THAT FITS
Integrated into a high-impact program, promotional products help you welcome, motivate, thrill, energize, and reward! Build a unique program using the Fully Promoted Partnership Process. You'll end with great products working together to produce awesome results. You could become a hero!

GIVEAWAYS GALORE
Brand recognition and awareness of services are critical to success. For a simple mug or magnet or trendy, stand-out promotional giveaway, come to Fully Promoted. Discover an awesome choice of colors, styles and sizes—personalized for your team and branded for your organization.

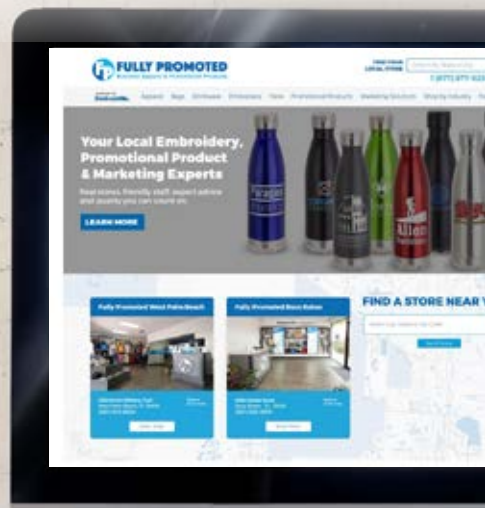
BADGES
Badges and nametags personalize, build patient support, and support institutional security. Come to Fully Promoted for great product quality and unsurpassed local service and attention.

**RAISING FUNDS • WELCOME PACKS • GIVEAWAYS
MARKETING PROGRAMS • PACKAGES**

RAISING FUNDS
The Resource Center for events and fundraisers. From the Fundraising Partner to the Fundraising Program, you'll get professional assistance and awesome results. You'll get professional assistance and awesome results. You'll get professional assistance and awesome results.

PROGRAM ENERGY
Turn to Fully Promoted for a promotional products program that's a customized gift event, an annual event, or a fundraiser that's really fun, or other activities, the right mix of high-impact promotional items working together will go far to help you accomplish your mission.

BEYOND RECOGNITION
Fully Promoted is your source for trophies, plaques and awards. Come to your local Fully Promoted promotional products partner for laser engraving, flat gifts, etched crystal and acrylic, and more help in selecting cool stuff to acknowledge those who make you great.





THE FULLY PROMOTED FRANCHISE FEATURES:

- **Comprehensive Training Program**
 - Opening Support
 - On-site training
 - Training manuals
- **Ongoing Support**
 - Technical & marketing support
 - Online training and industry updates
 - Mentor and franchisee advisory programs
 - Regional support
 - Regional meetings
 - Conventions
- **Business Management System**
- **Financing**
- **Mass Purchasing Power**
- **Brand Building**
 - Complete marketing plan including promotional materials
 - Internet marketing campaign
 - Advertising fund
 - Your own store website
- **Site Selection**
 - Prime locations
 - Lease negotiations
 - Complete construction package
 - Attractive design

LET'S GET STARTED!

If you've dreamed of being your own boss and building a business that not only has a strong profit potential, but also allows you the satisfaction of helping others, Fully Promoted might be the solution for you. We encourage you to find out more by meeting with a Regional Vice President in your area so you can get a personal look at this opportunity.

fullypromotedfranchise.com

(561) 578-1291



"The Fully Promoted opportunity features a modest investment with the potential to build a large company from one location. Not only can you build a strong business for yourself, you can also benefit from a positive quality of life with the fulfillment of knowing you are helping other business owners to thrive and grow."

Ray Titus, United Franchise Group CEO



2121 Vista Parkway • West Palm Beach, FL 33411 • (561) 578-1291
www.fullypromotedfranchise.com

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This advertisement is not an offer to sell a franchise. Any offer to sell this franchise will be made by a Franchise Disclosure Document and only following registration by Embroidme.com Inc. dba Fully Promoted in any state requiring registration prior to sale.

In New York: This advertisement is not an offering. An offering can only be made by prospectus filed first with the Department of Law of the State of New York. Such filing does not constitute approval by the Department of Law.

In California: These franchises have been registered under franchise investment law of the State of California. Such registration does not constitute approval, recommendation or endorsement by the Commissioner of Financial Protection & Innovation nor a finding by the commissioner that the information provided herein is true, complete and not misleading.